

Privacy and cookie statement Rusty Lake Website

This privacy and cookie statement was most recently revised on 25 August 2021.

Your privacy and the protection of your personal data is of great importance to Rusty Lake B.V. (hereinafter: Rusty Lake). During the processing of your personal data via our website (www.rustylake.com) we work in accordance with the requirements for the processing of personal data laid down in the privacy legislation (General Data Protection Regulation). This means we:

- **Clearly specify our purposes** before we process personal data, by using this privacy and cookie statement.
- **Limit our collection of personal data** to only the personal data needed for legitimate purposes.
- First **ask for explicit permission** to process your personal data in cases where your permission is required.
- Take **appropriate security measures** to protect your personal data and we demand the same from parties who process personal data on our behalf.
- **Respect your right** to access, correct or delete your personal data held by us.

For what purposes do we use your personal data?

By visiting our website (www.rustylake.com), we obtain various personal data from you. For each purpose it is indicated what information we obtain from you, for what purpose we process this information and how long it will be stored. If you have any questions or want to know exactly what information we store of you, please contact us. Our contact details are mentioned below.

Contact

You can contact us by using our contact form or sending us an e-mail.

For this purpose, we process the following personal data:

- Name
- E-mail address
- Any information you enter yourself as content of your message

We use this information in order to be able to handle your request to contact you properly and to perform the contract with you to this end. If you contact us, your personal data will be retained until we are sure that we fully answered and correctly handled your request.

Placing and handling orders

Via our website you can purchase merchandise. When you place an order on our website, you enter certain information. You can also choose to pay with your [PayPal](#) or [Apple Pay](#) account or via [iDEAL](#), [Mollie](#) or [Stripe](#). If you want to know how these parties process your personal data, please read the privacy statement of the platform in question.

For this purpose, we process the following personal data:

- Name
- E-mail address
- Shipping address
- Payment details
- Telephone number

- PayPal account details (optional)
- Apple Pay account details (optional)
- IP address

We need this information in order for us to be able to handle your order and to perform the purchase agreement we have entered into with you for this purpose. We store this information for up to 2 years after the purchase was made. Certain types of personal data will be retained for a longer period, if we are legally obligated to do so (e.g., because of the 7 years tax retention obligation).

Comment and review

On our website you can place a comment on our blogs and walkthroughs. Moreover, you can review our games. Your comment or review will be shown at the bottom of the blog, walkthrough or game you have commented or reviewed on.

For this purpose, we process the following personal data:

- Name (or nickname)
- Data and time of comment
- Picture (optional)
- E-mail address
- Any information you enter yourself as content of your comment

We need this information to perform the contract with you to this end, as you have accepted our offer to place a comment or review, by commenting on our blog or walkthrough or reviewing one of our games. This information will be retained, until you ask us to delete your comment or review from our website. You can ask us to delete your comment or review by contacting us via the contact details at the bottom of this privacy and cookie statement.

Voting

On our website you have the possibility to vote on games.

For this purpose, we process the following personal data:

- IP address

We need this information to perform the contract with you to this end, as you have accepted our offer to vote on a game, by voting. This information will be retained, until the voting has ended.

Sending our newsletter

Via our website you can subscribe to our newsletter. In this newsletter we will inform you on a weekly base by e-mail about our games and universe.

For this purpose, we process the following personal data:

- E-mail address
- Name

Your e-mail address will be added to the list of subscribers only with your explicit consent. We will retain your personal data until you unsubscribe from the newsletter. Each newsletter contains a link with which you can unsubscribe from our newsletter at any time.

Handling job applications

Have you responded to one of our vacancies or submitted an open application? If so, we will process your personal data in order to process your application and in preparation for the possible conclusion of an employment contract.

For this purpose, we process the following personal data:

- Name
- Address details
- Contact details (email address and telephone number)
- Curriculum Vitae
- Motivation letter
- Salary indication
- References
- Any other information you enclose with your application

We will retain your application details for a maximum of 6 weeks after the position has been filled. We keep this information so that we can contact you in the event that the position becomes vacant again within the probationary period. If we are unable to offer you a job at this time, we may - with your consent - keep your application details for a further year. You can withdraw your consent at any time by sending us an email. If you come to work for us, we will save your application data in the personnel file.

A social media and internet check can be part of the application procedure. This is necessary to ensure that our image is maintained when hiring new staff. We do this on the basis of our legitimate interest. For this purpose, we search your name on Google and, if necessary, your profile(s) on social media. This of course, for as far as these profiles are public; we will not ask you to grant us access to a protected social media page or to make a connection with us. The results of this social media and internet check will be discussed with you. If you object to this, you can indicate this by e-mail at the time of your application.

Downloading our games

Rusty Lake is a creator of games. The games we create can be downloaded via the [App Store](#), the [Google Play Store](#), [Steam](#), [GOG](#) and [Itch.io](#). We have no influence on which personal data is processed by these providers and for what purpose they use your information. Therefore, we recommend that you read the relevant privacy statement of the provider in question.

For more information about the personal data being processed in the games, please see the privacy statement of the relevant game.

ReCAPTCHA

We use the reCAPTCHA service of Google Inc. (Google) to protect our website against spam and abuse. In order for Google reCAPTCHA to work, the IP address of a website visitor, mouse movements and possibly other data are collected. This information is sent to and processed by Google for this purpose. By analysing this information, Google can determine whether we are dealing with a real website visitor or a robot. For more information, please see [Google's privacy statement](#).

Providing data to third parties

Rusty Lake only shares your data with third parties when this is allowed by current legislation. It may happen that we provide your personal information to third parties, because:

- we have engaged them to process certain data;
- it is necessary to carry out the agreement with you;
- you give permission for this;
- we have a legitimate interest in this;
- we are legally obliged to do so (e.g., if the police demand this in case of a suspicion of a crime).

The parties that process personal data in our or your assignment:

- IT suppliers and service providers
- Cookie service providers
- Payment service providers

In order to provide this service, Rusty Lake may provide your personal data to parties established outside the European Economic Area (EEA). Rusty Lake will only do this if there is an adequate level of protection for the processing of personal data. This means, for example, that we use a model contract from the European Commission or make agreements about the handling of personal data.

Social media buttons

On our website we use social media buttons, which redirect you to the social media platforms. This gives you the option to follow us and share content within the network. You will also see advertisements on your social media page. The buttons are active because of bits of code that come from the social media networks. If you want to know what the social media platforms do with your personal data, please read the relevant privacy statement:

- [Facebook \(privacy policy\)](#)
- [Twitter \(privacy policy\)](#)
- [YouTube \(privacy policy\)](#)
- [Instagram \(privacy policy\)](#)
- [Discord \(privacy policy\)](#)
- [Google \(privacy policy\)](#)
- [Disqus \(privacy policy\)](#)
- [Weibo \(privacy policy\)](#)
- [VK.com \(privacy policy\)](#)
- [Reddit \(privacy policy\)](#)

Cookies

We and third parties use cookies on our website which are saved on your computer. Cookies are small information files that can be automatically stored on or read out from the device (including a PC, tablet or smartphone) of the website's visitor, while visiting a website. This is done through the web browser on the device. Rusty Lake uses cookies for the following purposes:

- To enable the functionality of our website (functional cookies)
- To generate overall statistics and gain insights in the use of our website by the public in order to improve and optimize our website and services (analytical cookies)
- To show personalized advertisements (marketing cookies)

These cookies collect the following data from you:

- IP address
- Cookie ID
- Website and clicking behaviour
- Referrer URL

When you visit our website for the first time, we will display a message with an explanation about the cookies we use. We will ask for your consent to place the cookies, when we are required to do so. If you agree to the use of cookies, they will be placed on your device.

We use the following cookies:

Type	Cookie; entity	Purpose	Retention period
Functional	Google Tag Manager Google LLC, United States Privacy statement	The cookies from Google Tag Manager make it possible to load scripts from other cookies. Google Tag Manager is purely functional and is not used for the collection of personal data.	Session
	Various: First party cookies with strictly functional purposes	These cookies enable necessary functionalities of the website, such as remembering the chosen language and whether consent for cookies has been given, displaying the cookie banner, etc.	Up to 2 years
Analytical	Google Analytics Google LLC, United States Privacy statement	These cookies are placed to gain insight into visitor behaviour and to improve the user experience. We have set these cookies to be privacy friendly. That means that we: <ul style="list-style-type: none"> • have concluded a data processing agreement with Google; • only provide Google masked IP addresses; • do not share any further data with Google; • and we do not use other Google services in combination with Analytics. 	Up to 2 years
Marketing	Google DoubleClick Google LLC, United States Privacy statement	These cookies are used to register the website visitor's actions on the website after viewing or clicking on advertisements. The purpose of this is to measure the effectiveness and to show personalized advertisements.	Up to 6 months
	Google AdSense	Google AdSense cookies are used to experiment with the effectiveness of advertisements on the websites and to display relevant advertisements.	Up to 1 year

If you would like to know what the cookie service providers do with your personal data, please read the privacy and cookie statement of the company in question. If you click on 'privacy statement' in the cookie table, you will be redirected to the relevant privacy statement.

Disabling of cookies

You can set your web browser to only accept cookies with your consent. For more information, please consult your browser's manual. Be aware that disabling cookies will affect the functionality of this and many other websites that you visit.

Removal of cookies

Most cookies have an expiration date. This means that they will automatically expire after a certain period and no longer register any data concerning your visit of the website. Another option is to remove the cookies manually before the expiration date. In order to do this, consult your browser's manual.

Security

We take appropriate technical and organizational security measures with regard to the processing of personal data to be carried out, against loss or against any form of unlawful processing (such as unauthorized access, corruption, alteration or disclosure of personal data).

Your rights

You can always contact us if you have any questions regarding our privacy and cookie statement. Besides that, you have the following rights regarding your personal data:

- **Right of access:** you have the right to see what kind of personal data we process about you.
- **Right of rectification:** you have the right to rectify any personal data we process about you, if this information is (partially) wrong.
- **Right to object:** you have the right to object against the processing of your personal data by us, or against direct marketing.
- **Right to be forgotten:** you can file a request with us to remove any personal data we process of you.
- **Right to data portability:** if technically possible, you have the right to ask us to transfer your processed personal data to a third party.
- **Right to restriction of processing:** you can file a request with us to (temporarily) restrict the processing of your personal data.
- **Right to revoke your consent,** when we process your data based on your consent.

You may send a request by sending an e-mail to privacy@rustylake.com. To prevent abuse, we may ask you to provide proper proof of your identity.

We will usually respond to your request within one month. This term can be extended if the request is proven to be complex or tied to a specific right. You will be notified about a possible extension of this term within one month.

Modification of this privacy and cookie statement

We may change this privacy and cookie statement from time to time. Changes will be published on our website. It is therefore advised to consult this privacy and cookie statement on a regular basis, so you are aware of these changes.

Complaints

If you would like to file a complaint about our use of personal data, please send an email with the details of your complaint to privacy@rustylake.com. We will look into it and respond to any complaint we receive.

If you think that we are not helping you correctly, you have the right to file a complaint with the national supervisory authority responsible for the protection of personal data against our processing of your personal data. For the Netherlands, this is the [Autoriteit Persoonsgegevens](#).

Contact details

Rusty Lake B.V.
Overhoeksplein 2
1031KS Amsterdam

E-mail: privacy@rustylake.com

Chamber of Commerce: 67664040